

Press release from Troldtekt A/S

New design solutions win distinguished German design award

Troldtekt's new series of design solutions – enabling architects to combine superior acoustics with distinctive interior design – has won the ICONIC AWARDS 2019. The prestigious German design award will be presented by the German Design Council at an awards ceremony in Munich in October 2019.

'Troldtekt® line', 'Troldtekt® tiles', 'Troldtekt® curves' and six other new design solutions have been created to give architects as much freedom as possible in their designs. The individual design solutions can be varied and scaled to allow architects to create their very own patterns and rhythms in their work. And this was what appealed to the ICONIC AWARDS 2019 jury panel,

which named Troldtekt design solutions as winner of the 'Innovative Architecture' category. Andrej Kupetz, CEO of the German Design Council and chairman of the jury panel, explains:

"Troldtekt has developed an aesthetically and functionally convincing solution, which stands out as a marriage of individualisation and standardisation. These diametrically opposite properties give architects the greatest possible flexibility at a reasonable price – and using all-natural materials. Troldtekt design solutions bring together well-founded material know-how with unique innovative strengths.

Proud of design awards

The ICONIC AWARDS celebrate visionary architecture and innovative, sustainable products. In 2015, Troldtekt won its first ICONIC AWARD for the wave-shaped acoustic panel Troldtekt® wave, which later the same year won a German Design Award.

Two years later in 2017, the cube-shaped acoustic panel Troldtekt® rhomb received both German design awards. And now, the new Troldtekt design solutions may be the third Troldtekt acoustic solutions to trigger a double win as they were also nominated recently for the German Design Award 2020. Both awards are presented by the German Design Council.

"I feel incredibly proud every time we win a prestigious design prize. Winning an ICONIC AWARD for a whole series of design solutions is nothing less than impressive. We've been experimenting with our core product, and used exactly the same simple material to create an entire series of solutions that combine interesting designs with a healthy indoor climate and good acoustics. And so, we're absolutely thrilled that the ICONIC AWARDS jury panel recognises the possibilities offered by these products," says Peer Leth, CEO at Troldtekt A/S.

"We're increasingly keen to work with international architects, and a design award such as this can help open the doors to drawing offices in neighbouring countries. Therefore, we're thrilled to be honoured like this so soon after launching the new design products," he adds.

[See all the Troldtekt® design solutions](#)

TROLDTEKT DESIGN SOLUTIONS – FACTS

- The new design solutions have two key features in common: First, they are mass-produced. Second, they are designed to give ceiling and wall surfaces a seamless look.
- Each solution is intended to form a complete acoustic surface, whether large or small.
- Troldtekt's goal with the new design series is to appeal to architects who are keen to create out-of-the-ordinary interiors, while still keeping within a reasonable budget.

ICONIC AWARDS – FACTS

- The ICONIC AWARDS are presented by the German Design Council, which is also behind the German Design Award.
- The ICONIC Awards are presented in five main categories: Architecture, Interior, Product, Communication, Concept.
- The official awards ceremony is taking place at the Expo Real trade show in Munich on 7 October 2019.

TROLDTEKT – FACTS:

- Troldtekt A/S is a leading developer and manufacturer of acoustic ceiling and wall solutions.
- Since 1935, wood and cement have been the main natural raw materials in production, which takes place in Denmark in modern facilities with a low environmental impact.
- Troldtekt's business strategy is founded on the Cradle to Cradle design concept, which plays a key role in securing environmental benefits.

FURTHER INFORMATION:

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