

Press release from Troldtekt A/S

## Spanish architecture students win Troldtekt Award

**Enrique Villamuelas and Rita Lancho Moreno from the ETSAM School of Architecture in Madrid won the 2018 Troldtekt Award with their 'Coral' project. In the competition, students from all over the world have presented innovative ideas, rethinking the way Danish Troldtekt acoustic panels are used. The jury selected the winner among 53 creative entries – and also awarded a special prize to Sweden.**

Enrique Villamuelas and Rita Lancho Moreno, two architecture students from Spain, proposed a completely new design for Troldtekt acoustic panels. The idea behind their 'Coral' proposal is that randomly or systematically placed holes in Troldtekt walls and ceilings can contribute to special aesthetics and acoustics. The members of the jury were so impressed with the idea that they named the two Spanish students winners of the 2018 Troldtekt Award. The award comes with a cash prize of EUR 5,000.

### **A powerful, sensual atmosphere**

The entries were assessed by architects from two internationally acclaimed design studios: Architect and partner Peer Teglgard Jeppesen of Henning Larsen Architects (Denmark), and architect and senior associate Andrew Kiel of Sauerbruch Hutton (Germany). They assessed the 53 proposals received for innovative ideas involving Troldtekt panels jointly with Troldtekt's CEO, Peer Leth. The jury had this to say about the winning project:

"The 'Coral' proposal works with the Troldtekt material in a completely new way, suggesting a revised production method. The material surface resulting from this method creates a powerful, sensual atmosphere in the visualised spaces shown in the entry. The Jury sees great potential for this kind of product."

### **Innovation is a core value**

It is the fifth time that Troldtekt A/S has invited design and architecture students from around the world to rethink the classic acoustic panels, which have been produced in Denmark from the natural materials wood and cement since 1935.

"Innovation is one of our core values, and with this competition we aim to support innovation among talented students. Also, we make no secret of the fact that we would very much like to build relationships with the architects of the future," says Peer Leth.

"When I look at the many creative entries, I'm proud that so many students have devoted their time and energy to thinking about new angles on our product. It's a pleasure to see them unfold their ideas."

### **Praise for students in Sweden and Iran**

In addition to the main prize, the jury awarded a special prize and EUR 1,000 to the 'Troldtekt Soundshade' idea, developed by Ella Scheer from the KTH Royal Institute of Technology in Sweden. The idea involves using Troldtekt to make a sort of acoustic mobile curtain. The jury also gave honourable mention to the 'Rescue House' project, which proposes using Troldtekt panels to build temporary shelters in disaster areas. This idea was developed by Milad Ali Akbari, Ali Battat and Sahar Rasoli from the University of Qom in Iran

[Watch a short video with jury member Andrew Kiel – and see all the entries submitted for the 2018 Troldtekt Award](#)

**FACTS ABOUT TROLDTEKT A/S:**

- Troldtekt A/S is a leading developer and manufacturer of acoustic ceiling and wall solutions.
- Since 1935, wood and cement have been the main natural raw materials in the production, which takes place in Denmark in modern facilities with a low environmental impact.
- Troldtekt has subsidiaries in Germany and Sweden – and dealers in a wide range of other markets worldwide.
- Troldtekt's business strategy is founded on the Cradle to Cradle design concept, which plays a key role in securing environmental benefits towards 2022.

**FURTHER INFORMATION:**

Peer Leth, CEO, Troldtekt A/S: +45 8747 8130 // [ple@troldtekt.dk](mailto:ple@troldtekt.dk)

Tina Snedker Kristensen, Head of Marketing and Communications: +45 8747 8124 // [tkr@troldtekt.dk](mailto:tkr@troldtekt.dk)