

Press release from Troldtekt A/S

Feature: The architectural beauty is measurable

A meaningful combination of function and design. Link between urban life and buildings. Art on ceilings and walls. In a new online feature, Troldtekt A/S takes a look at the concept of architectural beauty – with the help of experts. Read, among other things, about the importance of aesthetics in leading certification schemes for sustainable building.

Architectural beauty is worthy of celebration – especially as aesthetics can make a positive difference to our well-being. In fact, beauty and design play such a major role that they are key parameters in the American WELL Building Standard, which focuses on health and well-being.

Eminent in the Swedish city of Malmö is the first WELL-certified office building in Scandinavia. Among other things, the offices boast locally produced food, partly grown on the roof terrace, and art and design entice people to take the stairs. A well-equipped underground bicycle parking facility in the basement, a nearby gym, light therapy and stress-relieving music.

German DGNB certification also offers the possibility of certification for work with aesthetics, architecture and function. DGNB Diamond is the name of the supplement to the “classic” DGNB certification.

“Architects are generally excited about the holistic aspects of DGNB. As we have certified more use types, we began to get feedback about a lack of focus on architectural quality in the certifications. So, we enlisted a board of architects to help develop a way to rate and certify good architecture. The result is DGNB Diamond,” says Dr Christine Lemaitre, CEO of DGNB e.V.

Sustainability as a significant player

The articles about WELL and DGNB Diamond are part of a new online feature by Troldtekt A/S, which focuses on architectural beauty.

There is also an interview with Jörg Schmitt, Innenarchitekt und Art-Direktor bei raumprobe. He explains how sustainability has become a significant player in the design of new products.

“We have rarely had an aspect that was as prevalent across all disciplines as sustainability: whether in politics, economics, culture, education, design, urbanisation – it has become an indispensable consideration in all areas of public life. Sustainability is shaping our era – and our design,” is just some of what he has to say in the interview.

You can also read an interview with Camilla Van Deurs, City Architect for the City of Copenhagen, who talks about the building styles that have made it to the top of the City of Copenhagen’s awards for beautiful buildings over the past 100 years. And Katarina O Cofaigh, senior advisor at Architects Sweden, a professional organisation for architects, explains what carries weight in the Kasper Salin Prize, a Swedish building award.

Greater freedom with new design solutions

The feature also provides a taster of the range of Troldtekt design solutions that have won both a German Design Award 2020 and an ICONIC Award 2019. In autumn 2020, the range is also in the running for the German Raumprobe materialPREIS award.

“We’ve decided to launch a wide range of solutions to offer the maximum amount of architectural freedom. We’ve sought to create a marriage of form and function in a wide range of products. Some of the solutions dovetail perfectly with Nordic design, with straight lines and angles, while others are more expressive,” says Troldtekt’s in-house architect Michael Christensen in a film which is part of the online feature.

[Read the new feature on architectural beauty in its entirety](#)

FACTS ABOUT TROLDTEKT:

- Troldtekt A/S is a leading developer and manufacturer of acoustic ceiling and wall solutions.
- Since 1935, wood and cement have been the main natural raw materials in the production process, which takes place in modern facilities in Denmark with a low environmental impact.
- Troldtekt has established two subsidiaries: Troldtekt AB in Sweden and Troldtekt GmbH in Germany.
- Troldtekt’s business strategy is founded on the Cradle to Cradle design concept, which plays a key role in securing environmental benefits towards 2022.

FURTHER INFORMATION:

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